Below are answers to some of your frequently asked questions about sponsorship opportunities.

**Virtual Exhibit Booths**
- Each booth comes with two exhibitor registrations. Additional registrations can be purchased for $100/each, as needed.
- All booths come with the ability to upload logos, links, documents, and videos. Up to 20 videos (less than 5GB each) may be uploaded.
- Exhibitors will receive the link to set up their booths the week of September 6th and have the opportunity to attend exhibitor training in September (exact date TBD).
- Booth + video option: This includes the ability to video chat with attendees who have opted in.
- Exhibit hours: Attendees will be able to explore booths throughout the entire conference and for 2 months afterwards. Below are dedicated exhibit hours, where we encourage you to have live representatives available to chat with attendees (*all times Central Time Zone*)
  - Wednesday, 10/13: 5:00 - 6:00pm
  - Thursday, 10/14: 10:45 - 11:00am; 12:00 - 1:00pm; 3:15 - 3:30pm
  - Friday, 10/15: 9:15 - 9:30am; 11:45am - 12:45pm; 2:45 - 3:00pm

**Virtual Bag Insert**
- Will be emailed to all registrants & posted on NPWH platforms.
- .PDF format (2 page max, 8.5" x 11" preferred) and can be linked to a site of your choosing.
- Companies can purchase multiple bag inserts for differing products.
- Inserts must be sent to info@npwh.org by **October 1**.

**Welcome Box**
- Will be mailed to the first 400 registrants.
- Sponsor to provide 400 copies of item (flyer, promotional sample, etc.) to NPWH by **August 15**.
  - Address to be provided upon receipt of payment.
- Item must fit in Medium USPS padded envelope (max size 8.5" x 11").

For further questions about custom opportunities or availability, please reach out to CEO Heather Maurer (hmaurer@npwh.org). For technical or fulfillment questions, please contact Communications & Programs Manager, Julia Knox (jknox@npwh.org).

Thank you for your interest in supporting NPWH!