ADVERTISE IN THE NPWH 22nd ANNUAL CONFERENCE GUIDE

22nd Annual NPWH Premier Women’s Healthcare Conference

EXHIBITOR AND SPONSOR PROSPECTUS

October 16–19, 2019
Savannah International Trade & Convention Center
Savannah, Georgia

505 C Street, NE • Washington, DC 20002 • 202-543-9693 • www.npwh.org
The National Association of Nurse Practitioners in Women's Health (NPWH) is pleased to announce the 22nd Annual Premier Women's Healthcare Conference. The conference will be held from October 16 – 19, 2019, at the Savannah International Trade & Convention Center in historic Savannah, Georgia. As an exhibitor or sponsor of the NPWH 22nd Annual Conference, you will have the opportunity to connect with a network of more than 700 nurse practitioners and other women's health clinicians practicing in a wide variety of settings across the country.

When you sponsor or exhibit at our Conference, you are reaching highly educated, highly motivated women's healthcare professionals who demonstrate a special interest in products and services for women. The NPWH Conference provides exhibitors with the widest possible exposure to nurse practitioners and other women's health focused advanced practice registered nurses, who are pivotal links to women, educators, staff, and the general health care community. Our Conference participants eagerly visit exhibits to learn about products for their practices and patients, and they also bring information back to exchange with other women's health professionals in their practice settings. We often hear exhibitors comment on the unprecedented enthusiasm of our participants to learn about their products and services.

You cannot afford to miss the opportunity to introduce your company, product, or service to this highly professional group of engaged attendees. Session breaks, breakfasts, and lunches are held within the exhibit area to give exhibitors maximum exposure to Conference attendees. NPWH works hard to make sure that your company's investment as an exhibitor or sponsor of the NPWH Conference is money well spent.

Exhibiting at or sponsoring the NPWH 22nd Annual Women's Healthcare Conference will ensure your success in reaching key women's healthcare professionals. Your company's participation will also help to ensure the Conference's overall success and keep our attendees current with the newest products and services for delivering the highest-quality women's healthcare. We hope you will join us in Savannah.

Sincerely,

Gay Johnson  
CEO

Jacki Witt  
Chair, Planning Committee
SPONSORSHIP OPPORTUNITIES

Sponsorship benefits both the sponsor and NPWH. For the sponsor, special recognition will be included in the Conference Guide, as well as the benefits listed below each sponsorship opportunity. Sponsorship is an opportunity for a sponsor to gain added visibility at the Conference. For NPWH, it helps to defray the costs of the Annual Conference so that we can encourage higher attendance with lower registration fees. Multi-sponsored opportunities are available where indicated.

SPONSORSHIP OF PRE-CONFERENCE BREAKFAST: $12,500

- Wednesday, October 16, 2019

SPONSORSHIP OF PRE-CONFERENCE LUNCH: $15,000

- Wednesday, October 16, 2019
  Signage and Conference Guide recognition, printed company napkins, complimentary full-page black & white ad in Conference Guide

SPONSORSHIP OF WELCOME RECEPTION: $30,000
  (multi-sponsor opportunity)

- Wednesday, October 16, 2019
  Signage and Conference Guide recognition, printed company napkins, complimentary full-page color ad in Conference Guide

SPONSORSHIP OF CONFERENCE CONTINENTAL BREAKFAST:
$25,000 each (multi-sponsor opportunity)

- Thursday and Friday, October 17 and October 18, 2019
  Signage and Conference Guide recognition, printed company napkins, complimentary full-page color ad in Conference Guide

SPONSORSHIP OF CONFERENCE LUNCH: $30,000
  (multi-sponsor opportunity)

- Friday, October 18, 2019
  Signage recognition, printed company napkins, complimentary full-page color ad in Conference Guide

SPONSORSHIP OF A COFFEE BREAK: $10,000

- Wednesday, Thursday, or Friday, October 16, 17, 18, 2019
  Signage and Conference Guide recognition, printed company napkins, half-page black & white ad in Conference Guide

NPWH STUDENT LEADERSHIP PROGRAM: $35,000
  (multi-sponsor opportunity)

This sponsorship opportunity allows 10 WHNP graduate students from across the country to attend the Conference. The schedule provides networking opportunities among mentors and peers and requires the Student Leaders to attend all Conference sessions and meals and to post daily Conference reports on social media. Covers travel costs, meals, hotel accommodations, and conference fees. Conference Guide Recognition.

CYBER CAFE: $12,000

Exclusive right to sponsor a cyber café during the Conference where attendees can check their emails throughout the Conference. Sponsor logo, website and booth location will appear on the home page of computer screens located in the Cyber Café. Signage recognition and Conference Guide recognition.

RAPID CHARGING STATIONS: $3,000 per 3-Charger Station
(Maximum of 3 Stations) (multi-sponsor opportunity)

Charging stations help attendees to stay connected, and stations are capable of rapidly charging multiple mobile devices at once. Sponsor may provide promotional materials. Signage recognition.

LACTATION LOUNGE IN CONVENTION CENTER: $5,000

Exclusive right to sponsor a lactation lounge in the convention center for nursing mothers. Sponsor provides breast pumps and collection kits, as well as promotional materials. Signage and Conference Guide recognition.

CONFERENCE WI-FI: $10,000

Hotel and Wi-Fi service for Conference attendees will display sponsor logo with NPWH logo on Wi-Fi home page. Conference Guide recognition.

CONFERENCE BAGS: $10,000

Sponsor and NPWH logo on bags given to all Conference attendees. Conference Guide recognition.

HOTEL KEY CARDS: $6,000

Sponsor name imprinted on all room key cards distributed to attendees staying in Conference hotel.

NOTEPADS: $3,000

8 ½” x 5 ½” 50-sheet notepads with Sponsor and NPWH logos. Notepads will be placed in each Conference bag and use at home or in office will remind Conference attendees of Sponsor long after the Conference has ended

ROOM DROPS: $3,000 per drop

Call attention to your booth or event. Room drop will be placed under attendees’ doors in the Conference hotel. All items subject to approval by NPWH. Sponsor is responsible for printing, shipping and handling costs.

BRANDING OPPORTUNITIES are numerous, please call for information.

CE SYMPOSIA/SPONSORSHIP OF A CONFERENCE SESSION

Call for details

MOBILE APP

For conference app sponsorship opportunities, please contact Julia Knox at jknox@npwh.org.

CUSTOMIZE YOUR SPONSORSHIP!

NPWH will work with you to create a sponsorship or sponsorship package that best meets your company’s needs. Our goal is to help you showcase your innovative products and services to our Conference attendees. Stand out as an outstanding supporter of women’s health! To discuss options for a customized sponsorship, contact Rhonda Guthoff, 914-734-1269.
EXHIBITOR POLICIES

1. **Booth locations** will be assigned in the order in which signed contracts and payments are received. Corporate members receive priority booth assignments.

2. **Rate and Payments**: There will be no deposit. Payments in the form of a company check or credit card (MasterCard, VISA, Discover, or American Express) are due by **September 13, 2019**, so that the Exhibitor’s company name will appear in the Conference Guide.

3. **Cancellation Policy**: No refund will be given for cancellations received after **September 13, 2019**. Cancellations requested in writing will receive a refund, minus $500, if notice is given prior to September 13, 2019.

4. **Installation of exhibits** may begin at **8:00 am** on **Wednesday, October 16, 2019**. Exhibit set up must be completed by **4:30 pm** on **Wednesday, October 16, 2019**.

5. No canvassing or distributing materials outside an exhibitor’s own booth is permitted.

6. All exhibits shall serve the interests of NPWH Conference attendees. NPWH reserves the right to require the immediate withdrawal of any exhibit that the Association believes to be injurious to its purpose. All apparatus must conform to the fire regulations of the facility.

7. Subletting, assignment, or apportionment of the whole or any part of the space by an exhibitor is prohibited. No exhibitor may permit any other party to exhibit any goods or services other than those manufactured or handled by the contracting exhibitor in the space, or permit the solicitation of business by others within that space.

8. **Use of Space**. Regardless of the number of Linear Booths utilized (10’ x 10’, or 10’ x 20’, etc.), display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8’ is allowed only in the rear half of the booth space, with a 4’ height restriction not to obstruct sight lines of neighboring exhibitors. The maximum height of any exhibit is 8’.

9. **Official opening of the exhibits** will be at **5:30 pm** on **Wednesday, October 16, 2019**.

10. No exhibits may be dismantled before the official closing of the show at **12:00 pm** on **Friday, October 18, 2019**.

11. **Service Information**: 
    RSG Consulting, Inc.  
    75 Dogwood Road  
    Cortlandt Manor, NY 10567  
    914-734-1269  
    info@npwh.org

All services required by exhibitors will be available. All property is to be shipped to and from the service contractor by each exhibitor. No freight or truck shipment will be accepted by the Savannah International Trade & Convention Center.

12. The Registration Desk will be open for exhibitors to register between **8:00 am** and **4:30 pm** on **Wednesday, October 16, 2019**, in Exhibit Hall A at the Savannah International Trade & Convention Center.

ADVERTISE IN THE NPWH 22nd ANNUAL CONFERENCE GUIDE

For four consecutive days, you will have an opportunity to convey your message to nurse practitioners with a focus in women's health.

- Highlight your exhibit at the Conference
- Promote any special programs you are sponsoring
- Invite attendees to stop by your booth
- Promote any special drawings, giveaways, or sponsorships

**ADVERTISING RATES**

- **Black and White (1 page)**: $650  
  5.5’ x 8.5’ (bleed: 6” x 9”)

- **Black and White (1/2 page horizontal)**: $400  
  5.5’ x 4.25’

- **Black and White (1/4 page)**: $250  
  2.75’ x 4.25’

- **2-color (in addition to above rates)**: $345  
  (PMS #s must be provided)

- **4-color (in addition to above rates)**: $850  
  (CMYK format and a minimum of 300 DPI at size)

*Bleed – Provide for 1/4 inch bleeds on PDF-formatted ads. You may select the "X1a, High-Quality or High Resolution" quality option from the Quality drop-down menu when you save the PDF. If supplying native files, please be sure to use the “package file” option in InDesign and the "Collect for output" option in Quark. In any event, all fonts and graphics must be included and sent with the native page-layout files. Acceptable file formats are EPS, Tiff, Quark, InDesign, and PDFs as described above. Ads are due by **September 13, 2019** and should be emailed to info@npwh.org.

EXHIBITOR INFORMATION

**INSTALLATION**

Wednesday, October 16, 2019  
8:00am – 4:30pm

**EXHIBIT HOURS**

Wednesday, October 16, 2019  
5:30pm – 6:45pm  Welcome Reception

Thursday, October 17, 2019  
7:00am – 8:00am  Breakfast with Exhibitors
  8:00am – 12:20pm  Exhibits and Posters

Friday, October 18, 2019  
7:00am – 8:00am  Breakfast with Exhibitors
  8:00am – 11:55am  Exhibits and Posters
  11:15am – 11:55am  Lite Lunch with Exhibitors

**DISMANTLE HOURS**

Friday, October 18, 2019  
12:00pm-5:00pm

**EXHIBIT SPACE and FEE: $1,800**

Each exhibitor will receive:

- 10’ x 10’ booth space, including 8’ high back wall draperies with 36’ side divider
- One 7” x 44” identification sign (contract must be received 30 days before start of conference)
- Three exhibitor identification badges (required for admission to the exhibit hall, charge of $50.00 per additional badge)
- Company listing with booth location in Exhibitor section of the Conference Guide distributed to all Conference attendees.

The exhibit hall is carpeted.

**BOOTH PRICE: $1,800 per 10’ x 10’ booth.**

For additional exhibitor information or questions pertaining to exhibiting, please contact Rhonda S. Guthoff, RSG Consulting, Inc. at 914-734-1269 or by email at rguthoff@aol.com.

ADVERTISE IN THE NPWH 22nd ANNUAL CONFERENCE GUIDE

For four consecutive days, you will have an opportunity to convey your message to nurse practitioners with a focus in women’s health.

- Highlight your exhibit at the Conference
- Promote any special programs you are sponsoring
- Invite attendees to stop by your booth
- Promote any special drawings, giveaways, or sponsorships

**ADVERTISING RATES**

- **Black and White (1 page)**: $650  
  5.5’ x 8.5’ (bleed: 6” x 9”)

- **Black and White (1/2 page horizontal)**: $400  
  5.5’ x 4.25’

- **Black and White (1/4 page)**: $250  
  2.75’ x 4.25’

- **2-color (in addition to above rates)**: $345  
  (PMS #s must be provided)

- **4-color (in addition to above rates)**: $850  
  (CMYK format and a minimum of 300 DPI at size)

*Bleed – Provide for 1/4 inch bleeds on PDF-formatted ads. You may select the “X1a, High-Quality or High Resolution” quality option from the Quality drop-down menu when you save the PDF. If supplying native files, please be sure to use the “package file” option in InDesign and the “Collect for output” option in Quark. In any event, all fonts and graphics must be included and sent with the native page-layout files. Acceptable file formats are EPS, Tiff, Quark, InDesign, and PDFs as described above. Ads are due by September 13, 2019 and should be emailed to info@npwh.org.
EXHIBITOR APPLICATION FOR EXHIBIT SPACE AND SPONSORSHIP

Please mark the appropriate box:

EXHIBITOR FEES:
- □ Exhibit (10' x 10') ........................................................................................................................................ $ 1,800

SPONSORSHIP OPPORTUNITIES:
- □ Sponsorship of Pre-Conference Breakfast ................................................................................................ $ 12,500
- □ Sponsorship of Pre-Conference Lunch ...................................................................................................... $ 15,000
- □ Sponsorship of Welcome Reception ........................................................................................................ $ 30,000
- □ Sponsorship of Thursday Breakfast ........................................................................................................ $ 25,000
- □ Sponsorship of Friday Breakfast ................................................................................................................ $ 25,000
- □ Sponsorship of Friday Lunch ..................................................................................................................... $ 30,000
- □ Sponsorship of a Coffee Break ................................................................................................................... $ 10,000
- □ Sponsorship of NPWH Student Leadership Program ................................................................................ $ 35,000
- □ Sponsorship of Cyber Café ........................................................................................................................ $ 12,000
- □ Sponsorship of Rapid Charging Station .................................................................................................... $ 3,000 per station
- □ Sponsorship of Conference WiFi ................................................................................................................ $ 10,000
- □ Sponsorship of Conference Bags ............................................................................................................. $ 10,000
- □ Sponsorship of Lactation Lounge .............................................................................................................. $ 5,000
- □ Hotel Key Cards ........................................................................................................................................ $ 6,000

□ Notepads ...................................................................................................................................................... $ 3,000
□ Room Drops ................................................................................................................................................ $ 3,000 per drop
□ Branding Opportunities .............................................................................................................................. Call for pricing
□ Sponsorship of Conference Session .............................................................................................................. Call for pricing
□ CE Symposia ................................................................................................................................................ Call for pricing
□ Mobile App .................................................................................................................................................. Call for pricing

ADVERTISING RATES:
- □ Black and White (Full page) .................................................................................................................... $ 650
- □ Black and White (1/2 page) ...................................................................................................................... $ 400
- □ Black and White (1/4 page) ...................................................................................................................... $ 250
- □ 2-color (in addition to above rates) ........................................................................................................... $ 345
- □ 4-color (in addition to above rates) ........................................................................................................... $ 850

EXHIBITOR INFORMATION:

INSTALLATION
- Wednesday, October 16, 2019 .................................................................................................................. 8:00am-4:30pm

EXHIBITOR HOURS
- Wednesday, October 16, 2019 .................................................................................................................. 5:30pm-6:45pm
- Thursday, October 17, 2019 ...................................................................................................................... 7:00am-12:20pm
- Friday, October 18, 2019 .......................................................................................................................... 7:00am-11:55am

DISMANTLE HOURS
- Friday, October 18, 2019 .......................................................................................................................... 12:00pm-5:00pm

1. Company Name:

Contact Person:

Address:

City: ____________________________________________ State: _______________ Zip: _______________

Telephone: ___________________________ Fax: ___________________________

Email Address:

Products/Services:

FOR EXHIBITORS:

2. Space Requirements: Number of Booths: ______

Preferred location (Please choose locations from the floor plan on the back)

(1) ___________ (2) ___________ (3) ___________

Please list any exhibitors you prefer not to be near: ___________________________

Booth locations will be assigned in the order in which signed contracts and payments are received.
Corporate members receive priority in booth assignments.

3. Lettering for two-line standard sign should read:

Company Name: ___________________________

City and State: ___________________________

4. Name(s) to appear on the registration badges:

(1) ___________________________

(2) ___________________________

(3) ___________________________

Name(s) to appear on additional registration badge(s) ($50 additional charge per badge): 
(4) ___________________________

(5) ___________________________

There will be a fee of $5000 for on-site registration for the names of attendees not provided in advance.

5. NPWH shall not be held liable or responsible for, and shall be saved and held harmless by exhibitors, from and against any and all claims and damages or any kind arising out of or attributed, directly or indirectly, to the materials and services furnished by, and the operations or performances of the National Association of Nurse Practitioners in Women's Health Conference, to be held October 16 – 19, 2019, at the Savannah International Trade & Convention Center, Savannah, GA.

6. The exhibitor agrees to abide by all exhibitor terms, conditions, and regulations set forth in the Exhibit Policies.

Payment Type: Check # ______

Credit Card (please circle one) AMEX MasterCard Visa Discover

Name on Credit Card: ___________________________

Credit Card Number: ___________________________

Expiration Date ___________ CVV Code: _______

Cardholder Signature: ___________________________

Cardholder Phone#: ___________________________

Total amount to be charged: $ ___________________________

Email address for credit card receipt: ___________________________

Make checks payable to NPWH Conference, 505 C Street, NE, Washington, DC 20002 or fax to 202-543-9858.

For additional information on advertising, sponsorship opportunities, and exhibitor information, please contact

Rhonda Guthoff, RSG Consulting, at rguthoff@aol.com or 914-734-1269
AbbVie
AbbVie Scientific
ACOG Long-Acting Reversible Contraception (LARC) Program
Allergan
AMAG Pharmaceuticals, Inc.
AMAG Pharmaceuticals, Inc. (Women’s Health)
American Association of Nurse Practitioners
ASCEND Therapeutics
Astroglide
Avion Pharmaceuticals
Bayer
BD
BioTE Medical
Ceek Women’s Health
Church & Dwight/Women’s Health
Clinical Advisor
College Pharmacy
CooperSurgical
Cord Blood Registry
Duchesnay USA
ellura (by Trophikos)
FDA Office of Women’s Health
Florajen Probiotics
Healthcom Media
Healthy Texas Women/Texas Health & Human Services
Hologic, Inc.
HPSRx Enterprises, Inc.
Jones & Bartlett Learning
Laclede Inc.
Lunada Biomedical Inc.
Lupin Pharmaceuticals, Inc.
Merck & Co., Inc.
Mission Pharmacal
MobileODT
Mylan Pharmaceuticals Inc.
Myriad Genetic Laboratories, Inc.
Nateria, Inc.
National Clinical Training Center for Family Planning
NPWH
PeriFACTS OB/GYN Academy
Prestige Brands
Reckitt Benckiser (RB)
Roche Diagnostics
Sage Therapeutics
Society for Maternal-Fetal Medicine (SMFM)
Soul Source Therapeutic Devices, Inc.
Sprout Pharmaceuticals
TherapeuticsMD
TherapeuticsMD Medical Affairs
Vertical Pharmaceuticals
Vireo Systems
VitaMedMD

Savannah International Trade and Convention Center
Savannah, Georgia