



Heather L. Maurer Named New CEO of The National Association of Nurse Practitioners in Women's Health

April 2, 2020

The Board of Directors of The National Association of Nurse Practitioners in Women's Health (NPWH) is pleased and proud to announce its selection of Heather L. Maurer as the organization's new CEO. She will assume her leadership role on April 13.

Heather brings a passion for women's health and over 25 years of senior executive leadership skills needed for NPWH at this important moment for everyone on the front lines in health care. She has a proven track record leading the development and execution of innovative programs and products that will continue to meet the needs of our members, women's health providers, and the women we are privileged to serve.

Most recently, Heather led the Accreditation Commission for Midwifery Education as its first executive director. Her background includes broad experience across the health care, education, and professional services sectors, both in the non-profit and the business world. She holds a strong belief in creating a collaborative and compassionate work environment that fosters success and growth for the individual and organization.

Heather has been a longtime advocate for women including advocating for women's equal pay, access to reproductive choices, and access to midwifery care. She currently serves on the advisory board of Nightingale Initiative for Global Health, an organization that informs and empowers nurses and other health care workers. She is also a volunteer board member supporting Mother Health International, a nonprofit organization dedicated to providing relief to pregnant women and children in areas of disaster, war, and extreme poverty.

She holds a postgraduate certificate in nonprofit management from Johns Hopkins University, a master's degree in Strategic Communications from American University, and an undergraduate degree from Lynchburg College with a major in Communications/Journalism. She is a member of the American Society of Association Executives.

Heather becomes only the third chief executive officer of NPWH in the organization's 40-year history. She follows CEO Gay Johnson, who is retiring after serving NPWH for 23 years. Gay helped grow NPWH's membership and created opportunities for continuing education, professional development, and advocacy for providers nationally.

Heather is exceptionally well-suited to lead NPWH into the future as we continue to champion courageous conversations about women's health and serve providers who are caring for women. Our entire organization extends a warm welcome to Heather. We are delighted to start working with her.



The National Association of Nurse Practitioners in Women's Health (NPWH) is a nonprofit, professional membership association representing close to 12,000 Women's Health Nurse Practitioners (WHNPs). Advanced practice registered nurses and other healthcare providers rely on NPWH for resources and education that improve women's health and wellness through evidence-based practice. NPWH pioneers policies to address gender disparities and forges strategic partnerships that advance health equity and holistic models of care. For more information, visit www.npwh.org.