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Bolder Women's HEALTH COALITION

New Coalition Launches to Address Health & Wellbeing Challenges Faced by Growing Number of US Women who Are Aging

Coalition urges rethinking public education, clinical education, research, and policy as the number of women over 65 will double by 2030.

December 16, 2020 – The National Association of Nurse Practitioners in Women's Health (NPWH) and over 20 other leading organizations that work to serve women today launched a new coalition - Bolder Women's Health. The effort aims to define, create, and promote a cohesive health agenda for America's older women by releasing a Call to Action, coordinating advocacy and policy efforts, sharing resources for clinicians and the public, and supporting research for and about women as they age.

The number of American women aged 65 and older tripled between 2005 and 2015 and will double again by 2030. This unprecedented number of older women presents monumental challenges and sweeping opportunities. Their needs and priorities differ significantly from older men, as women live longer, have different chronic conditions, endure more functional impairments, and have different economic needs. They are subjected to sexism and misogyny that can have subtle but detrimental impacts on their physical and mental health and wellbeing.

This trailblazing generation of women changed and advanced society throughout every phase of their adult lives: integrating higher education, entering and altering the workforce, and redefining sexuality, marriage, childbearing, and parenting.

“This generation of aging women deserves nothing less than our most innovative vision and actions to address their healthcare needs, advance their quality of life, and enable their ongoing contributions to a better society as they grow older,” said Heather L. Maurer, CEO of NPWH, the organizing member of the coalition. **“No one organization or network is yet devoted to identifying and addressing the comprehensive medical, economic, and social challenges facing older women. The BOLDER Women's Health Coalition is dedicated to serving aging women and the clinicians and advocates who care for them.”**



The coalition is organized into four focus areas:

- **Policy:** Advocating for federal legislative and regulatory policies, based on current science, that benefit older women
- **Clinical Education:** Strengthening the knowledge of health care providers on prevention, diagnostics, and holistic treatments of older women
- **Public Education:** Developing greater cultural awareness of older women's physical and mental health needs and undermining stigma and stereotypes
- **Research:** Promoting new medical research and approaches to research that will improve older women's health and wellness

To view the website, check out the resources, and read the Call to Action, visit:

<https://www.bolderwomenshealth.org/>

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The National Association of Nurse Practitioners in Women's Health (NPWH) is a nonprofit, professional membership association representing more than 8,000 Women's Health Nurse Practitioners (WHNPs). Advanced practice registered nurses and other healthcare providers rely on NPWH for resources and education that improve women's health and wellness through evidence-based practice. NPWH pioneers policies to address gender disparities and forges strategic partnerships that advance health equity and holistic models of care. For more information, visit www.npwh.org