Dear Potential Sponsor:

We are delighted to announce the 2021 Essentials of Female Sexual Health Course, a unique collaboration between the National Association of Nurse Practitioners in Women’s Health (NPWH) and the International Society for the Study of Women’s Sexual Health (ISSWSH). On June 4, WHNPs, CNMs, FNPcs, other advanced practice registered nurses and healthcare providers focused on women’s healthcare will gather virtually for this engaging and informative course.

The combined efforts of the two organizations will provide all attendees with an in-depth educational opportunity to advance their knowledge — to help promote women’s sexual health and enhance their ability to evaluate, diagnose and manage common female sexual disorders.

Both non-profit organizations have developed a variety of opportunities for sponsorship of this one-day course. Please review the attached prospectus and help support this opportunity for our multidisciplinary audience to stay abreast of the latest practices that help women achieve and maintain satisfying sexual lives.

Sincerely,

Heather L. Maurer, CAE, MA
CEO, NPWH

Tessa Benitez
Executive Director, ISSWSH
Course Description

The National Association of Nurse Practitioners in Women’s Health (NPWH) and International Society for the Study of Women’s Sexual Health (ISSWSH) have partnered together and are pleased to offer the Essentials of Female Sexual Health Course virtually on June 4, 2021.

NPWH and ISSWSH believe that sexual health is a basic human right and a vital component of wellness. Practitioners who care for women are the best resource to help women achieve and maintain satisfying sexual lives. This course will enhance their ability to promote women’s sexual health and increase their confidence in their ability to evaluate, diagnose, and manage common female sexual disorders.

Outcome:

At the conclusion of the course attendees will report increased confidence in their ability to evaluate, diagnose and manage the following: Hypoactive Sexual Desire Disorder, Female Sexual Arousal Disorder, Female Orgasmic Disorder and Genito-Pelvic Pain/Penetrative Disorder.

Opportunity:

WHNPs, NPs, CNMs, FNP, APRNs, and other providers in women’s healthcare are well-positioned to counsel women and girls on a variety of preventive health strategies and disease management. They are the best resource to help women achieve and maintain satisfying sexual lives.

Price:

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<tr>
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<tbody>
<tr>
<td>NPWH / ISSWSH Member</td>
<td>$150</td>
</tr>
<tr>
<td>Nonmember</td>
<td>$200</td>
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<tr>
<td>Students (w/ student ID)</td>
<td>$65</td>
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</table>
8:00 am - 8:45 am  Industry Sponsored Symposium: live-stream and on-demand
(45 minutes)

9:00 am - 9:15 am  Welcome NPWH and ISSWSH
(10 minutes)

9:15 am – 10:35 am  Hypoactive Sexual Desire Disorder (HSDD)
Brooke Faught, DNP, WHNP-BC, NCMP, IF
Introduction (5 minutes)
Didactics (60 minutes)
Q&A (15 minutes)

10:35 am – 10:45 am  Break
(10 minutes)

10:45 am – 12:05 pm  Female Sexual Arousal Disorders/Female Orgasmic Disorders
Rachel Rubin, MD, IF
Introduction (5 minutes)
Didactics (60 minutes)
Q&A (15 minutes)

12:15 pm – 12:15 pm  Break
(10 minutes)

12:15 pm – 1:00 pm  Industry Sponsored Symposium: live-stream and on-demand
(45 minutes)

1:00 pm – 1:15 pm  Break
(15 minutes)

1:15 pm – 2:35 pm  Genito-Pelvic Pain/Penetrative Disorders
Susan Kellogg-Spadt, PhD, CRNP, IF
and Tara Sullivan, PT, DPT, PRPC, WCS, IF
Introduction (5 minutes)
Didactics (60 minutes)
Q&A (15 minutes)

2:35 pm – 2: 45 pm  Break
(10 minutes)

2:45 pm – 4:45 pm  Case Studies in Female Sexual Health
All previous faculty plus Dr. Irwin Goldstein, MD, IF
Introduction (10 minutes)
Hypoactive Sexual Desire Disorder (30 minutes)
Female Sexual Arousal Disorders/Female Orgasmic Disorder (30 minutes)
Genito-Pelvic Pain/ Penetration Disorder (30 minutes)
Q&A (20 minutes)

4:45 pm  Meeting Concludes
Opportunities for Support

Industry Sponsored Symposium  $15,000
Live-Stream & On-Demand

A forum for companies to interact with attendees in an intimate theater setting, virtually. Industry Sponsored Symposia provide an opportunity to gather and discuss issues on patient education and therapeutic areas, demonstrate new and existing products and provide up-to-date research findings. Presentations will be 30-45 mins in length with a Q&A period of 15 mins.

An Industry Sponsored Symposium offer the company an opportunity to have limitless space for attendees as well as no food and beverage related expenses. In addition, NPWH and ISSWSH will host the video recordings of product theaters on their websites for six months post event for greater exposure. An announcement will be included in NPWH and ISSWSH’s newsletters letting membership know of this non-CE learning opportunity.

There are only two opportunities for an Industry Sponsored Symposium, AM and Lunch time slots.

Branded Email to all Registrants  $4,000

An email to be sent to all registrants by ISSWSH at a day/time of your preference (allow 2 weeks lead time). Email can only be sent to registrants who opt-in to receive this communication. (GDPR compliance.)

Branded Waiting Room of Non-CME Session  $1,500
(6 opportunities)

Reach all attendees with a slide ad that will be flashed between educational sessions on the break. Does not include hyperlinks or video. Format is a PowerPoint slide.

Banner Ad in the NPWH and ISSWSH Newsletters  $3,500

Reach over 50,000 contacts with your banner ad included in four (4) preconference newsletters, two per organization (2 NPWH, 2 ISSWSH) You may link this to the page of your choice. Banner ad supplied by buyer.

Video Ad in the NPWH or ISSWSH Newsletters  $5,500

A pre-recorded file of 30 to 60 seconds will reach 50,000 contacts with your video ad included in four (4) newsletter announcements, two (2) per organization (2 NPWH, 2 ISSWSH) preconference.

Virtual Attendee Bag Insert  $600

The attendee bag will be emailed to all registrants and made available on the ISSWSH.org website. The attendee bag will contain a PDF of the NWH/ISSWSH Conference Program Guide and Brochures by Sponsors.
Advertise in the Conference Program Guide

The conference guide will be emailed to all attendees prior to the event and hyperlinked on the conference event page during the event for additional download. All conference sponsors and educational grantors will be acknowledged in the conference guide.

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<td>1 page (color)</td>
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<td>$425</td>
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*Bleed – Provide for 1/4 inch bleeds on PDF-formatted ads. You may select the “X1a, High-Quality or High Resolution” quality option from the Quality drop-down menu when you save the PDF. If supplying native files, please be sure to use the “package file” option in InDesign and the “Collect for output” option in Quark. In any event, all fonts and graphics must be included and sent with the native page-layout files. Acceptable file formats are EPS, Tiff, Quark, InDesign, and PDFs as described above. Ads are due by May 7, 2021 and should be emailed to info@npwh.org.

NPWH and ISSWSH shall not be held liable or responsible for, and shall be saved and held harmless by sponsors, from and against any and all claims and damages or every kind arising out of or attributed, directly or indirectly, to the materials and services furnished by, and the operations or performances of the Essentials in Women’s Health Course for Advance Practice Providers, to be held June 4, 2021 in a virtual meeting.

The supporter agrees to abide by all terms, conditions, and regulations set forth in the Supporter Policies.
Application

Please mark the appropriate boxes:

☐ Industry Sponsored Symposium...........$15,000
☐ Branded Email.......................................$4,000
☐ Branded Waiting Room..............................$1,500
☐ Banner Ad.............................................$3,500
☐ Video Ad ..............................................$5,500
☐ Attendee Bag Insert ....................................$600

Program Guide Ads:

☐ Full page .................................................$750
☐ ½ page horizontal ......................................$600
☐ ¼ square ..................................................$425

Company Name:__________________________________________

Contact Person:____________________________________________

Address:_________________________________________________

City:___________ State:_____ Zip:_________

Telephone: ______________________________

Fax:________________________________________

Email:________________________________________

Company Description (75 word limit):

Program Guide Ads:

Products/Services:

Payment Options

Payment is due no later than 30 days after invoicing. Acceptable payment methods are bank/wire transfer, check, or credit card (Visa & Mastercard only for amounts <$10,000). ISSWSH will process all sponsorship payments.

Please make checks payable to:
International Society for the Study of Women's Sexual Health (ISSWSH)
14305 South Cross Drive, Suite 100
Burnsville, MN 55306 USA

International Society for the Study of Women's Sexual Health will enter a sponsorship contract with each sponsor. ISSWSH will provide the terms of this contract. All applications for sponsorship will be processed on a first-come, first-served basis.

Contact Information for More Information about Sponsorship Opportunities:
For more information about exhibits, sponsorships, advertising options and or additional support opportunities, please email:

Heather L. Maurer, CEO, NPWH and Tessa Benitz, Executive Director, ISSWSH
hmaurer@npwh.org  tessa@isswh.org.